Wednesday
1.7.2020

8-8h45  Registration

8h45  Welcome and Opening Remarks

9h00-10h30  Session 1: Mixing survey modes: measurement (3 papers)
Data Quality and Response Consistency in a Mixed-Mode Survey. Mary Beth Ofstedal
Do we measure more change or more error in a longitudinal web survey compared to telephone?
Marieke Voorpostel
Using record linkage to estimate the bias in income variables: an analysis by survey mode. Ursina
Kuhn

10h30-11h00  Morning Break

11h00-12h30  Session 2: Mixing survey modes: mode choice and response (3 papers)
Mixed mode data collection of biomarkers: what works for whom? Evidence from the Understanding
Society Innovation Panel. Jon Burton
When Do Panelists Choose the Web Mode? Predictors of Mode Choice in a Probability-based Mixed-
Mode Panel. David Bretschi
Pushing face-to-face panel members to web: who switches mode, and how reluctantly? Peter Lynn

12h30-13h30  Lunch

13h30-15h00  Session 3: Sample design and methods to increase contact (3 papers)
Innovations in between-wave keep-in-touch approaches: implementing an electronic approach on the
Next Steps cohort with different messaging approaches. Darina Peycheva
Designing an overlapping sample refreshment for SIPP. Jason Fields
Design, Outcome, and Consequences of an Early Bird Incentive: Experimental Results from the Panel
Study of Income Dynamics. Narayan Sastr

15h00-16h30  Afternoon Break

15h30-16h30  Session 4: Adding smartphones (2 papers)
Can a smartphone app be used to survey the general population: Comparing an app- and a browser-
based web survey design. Jessica Herzing
Enriching an Ongoing Panel Survey with Mobile Phone Measures: The IAB-SMART Study. Mark
Trappmann

16h30-18h00  Session 5: Fieldwork methods to increase retention (3 papers)
Experimental results on incentive effects for high attrition-risk participants in a panel survey. Ben Jann

Personalizing Interventions with Machine Learning to Reduce Panel Attrition. Ulrich Krieger

19h00 Workshop dinner

Thursday
2.7.2020

9h00-10h30 Session 6: (Issues with) using complementary data (3 papers)
Using Administrative Data as a Basis for the Israeli Longitudinal Survey. Nerdit Shtain-kapach
Conducting Longitudinal Research Using Probability-Based and Nonprobability Online Panels: Evidence on Retention and Bias. Carina Cornesse
Data linkage consent to national electronic health record data: Does public debate change intentions and actions? Findings from a representative online panel in Australia. Ben Edwards

10h30-11h00 Morning Break

11h00-12h30 Session 7: Recall problems (3 papers)
Thinking back to your childhood: how accurate to recall? Evidence from NCDS Age 61 Survey. Darina Peycheva
Studying recall error in retrospective surveys by using linked administrative life course data. Corinna Kleinert
Have any of these things happened to you in the last month? The feasibility of asking participants of an annual survey to take part in monthly short surveys. Annette Jäckle

12h30-14h30 Lunch and Poster Session
Using Bayesian Additive Regression Trees for Modelling Attrition and Unit Non-Response in Longitudinal Surveys. Sabine Zinn
Identifying and Evaluating Response Inaccuracies: Lessons Learned in 25 Years of Data Handling of the German Mobility Panel. Lisa Ecke
Building Kantar’s ‘Public Voice’ Panel in the UK. Joel Williams
National Educational Panel Study Germany – A Brief Profile. Jutta von Maurice
Handling incomplete binary longitudinal data that are supposed to be Missing Not at Random. Angelina Hammon
Dropping inactive panel members from probability-based web panels: Impact on sample quality and costs. Curtis Jessop
Modifying the sample design of the Panel on Household Finances in wave 4: aims and challenge. Panagiota Tzamourani

14h30-16h00 Session 8: Attrition of special population (3 papers)
Keeping the oldest old – A framework for survey adaptations to improve panel retention in the Survey of Health, Ageing and Retirement in Europe (SHARE). Michael Bergmann
New generations of respondents: Assessing the representativity of the HILDA Survey’s child sample. Nicole Watson
The problem of recruiting educationally disadvantaged participants for panel studies: Can address data enriched with additional information help to identify less educated respondents. Uta Landrock

16h00-16h30 Closing Session