

Wednesday

1.7.2020

8-8h45 Registration

8h45 Welcome and Opening Remarks

**9h00-
10h30**

Session 1: Mixing survey modes: measurement (3 papers)

Data Quality and Response Consistency in a Mixed-Mode Survey. Mary Beth Ofstedal
Do we measure more change or more error in a longitudinal web survey compared to telephone?
Marieke Voorpostel
Using record linkage to estimate the bias in income variables: an analysis by survey mode. Ursina
Kuhn

**10h30-
11h00**

Morning Break

**11h00-
12h30**

Session 2: Mixing survey modes: mode choice and response (3 papers)

Mixed mode data collection of biomarkers: what works for whom? Evidence from the Understanding
Society Innovation Panel. Jon Burton
When Do Panelists Choose the Web Mode? Predictors of Mode Choice in a Probability-based Mixed-
Mode Panel. David Bretschgi
Pushing face-to-face panel members to web: who switches mode, and how reluctantly? Peter Lynn

**12h30-
13h30**

Lunch

**13h30-
15h00**

Session 3: Sample design and methods to increase contact (3 papers)

Innovations in between-wave keep-in-touch approaches: implementing an electronic approach on the
Next Steps cohort with different messaging approaches. Darina Peycheva
Designing an overlapping sample refreshment for SIPP. Jason Fields
Design, Outcome, and Consequences of an Early Bird Incentive: Experimental Results from the Panel
Study of Income Dynamics. Narayan Sastr

**15h00-
16h30**

Afternoon Break

**15h30-
16h30**

Session 4: Adding smartphones (2 papers)

Can a smartphone app be used to survey the general population: Comparing an app- and a browser-
based web survey design. Jessica Herzing
Enriching an Ongoing Panel Survey with Mobile Phone Measures: The IAB-SMART Study. Mark
Trappmann

**16h30-
18h00**

Session 5: Fieldwork methods to increase retention (3 papers)

Experimental results on incentive effects for high attrition-risk participants in a panel survey. Ben Jann

New Approaches to Case Prioritization in a Panel Survey: Using Machine Learning Techniques to Identify Hard to Survey Households in the PASS Panel. Mark Trappmann
Personalizing Interventions with Machine Learning to Reduce Panel Attrition. Ulrich Krieger

19h00

Workshop dinner

**Thursday
2.7.2020**

9h00-
10h30

Session 6: (Issues with) using complementary data (3 papers)

Using Administrative Data as a Basis for the Israeli Longitudinal Survey. Nerdit Shtain-kapach
Conducting Longitudinal Research Using Probability-Based and Nonprobability Online Panels: Evidence on Retention and Bias. Carina Cornesse
Data linkage consent to national electronic health record data: Does public debate change intentions and actions? Findings from a representative online panel in Australia. Ben Edwards

10h30-
11h00

Morning Break

11h00-
12h30

Session 7: Recall problems (3 papers)

Thinking back to your childhood: how accurate to recall? Evidence from NCDS Age 61 Survey. Darina Peycheva
Studying recall error in retrospective surveys by using linked administrative life course data. Corinna Kleinert
Have any of these things happened to you in the last month? The feasibility of asking participants of an annual survey to take part in monthly short surveys. Annette Jäckle

12h30-
14h30

Lunch and Poster Session

Using Bayesian Additive Regression Trees for Modelling Attrition and Unit Non-Response in Longitudinal Surveys. Sabine Zinn
Identifying and Evaluating Response Inaccuracies: Lessons Learned in 25 Years of Data Handling of the German Mobility Panel. Lisa Ecke
Building Kantar's 'Public Voice' Panel in the UK. Joel Williams
National Educational Panel Study Germany – A Brief Profile. Jutta von Maurice
Handling incomplete binary longitudinal data that are supposed to be Missing Not at Random. Angelina Hammon
Dropping inactive panel members from probability-based web panels: Impact on sample quality and costs. Curtis Jessop
Modifying the sample design of the Panel on Household Finances in wave 4: aims and challenge. Panagiota Tzamourani

14h30-
16h00

Session 8: Attrition of special population (3 papers)

Keeping the oldest old – A framework for survey adaptations to improve panel retention in the Survey of Health, Ageing and Retirement in Europe (SHARE). Michael Bergmann
New generations of respondents: Assessing the representativity of the HILDA Survey's child sample. Nicole Watson
The problem of recruiting educationally disadvantaged participants for panel studies: Can address data enriched with additional information help to identify less educated respondents. Uta Landrock

16h00-
16h30

Closing Session